## **Case Study**

# CLOUD KITCHEN MANAGEMENT ERP



## **INTRODUCTION**

The client owned multiple restaurants and over the pandemic got the chance to scale by opening multiple cloud kitchens as well as obtain the franchises for international fast food chains. The issue was they did not have a unified solution to manage the complex operations.

### PROBLEM

The current systems were using manual processing and there was no scope for consistency of packaging, quality and other metrics. The lack of overall visibility slowed them down with their stock management as well as increased the operations cost across their network. They had also acquired an F&B app with delivery capabilities and wanted to best integrate all these to scale faster under their own brand.

### SOLUTION

### **Bespoke ERP**

We need to bring all their existing operations to the same standards and monitor with set KPIs for consistency

### Automation

Automating modules such as inventory, supplier, invoice management while also removing the need for multiple people at every point for approvals.

### Unique Algorithm for work allocation

We first developed KPIs to monitor the current workforce and based on the legal boundaries were able to allocate work to the right person reducing errors and improving productivity.

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### Hardware Integration

We were able to work with multiple hardware vendors to better integrate the solution tailored to the individual departments and also gain more unground operations data.

### **Key Metrics**

The platform revolved around the need for reducing the order processing time while maintaining high quality standards across locations. The projected ROI for technology development would be covered over 14 months of operations without factoring explosion to more locations.



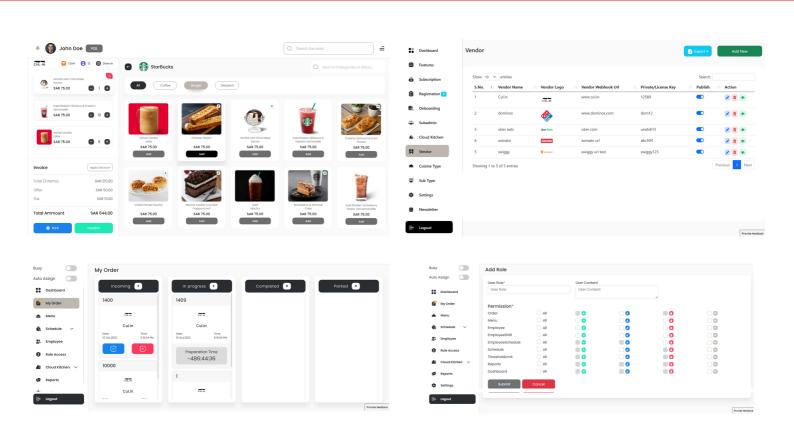


40% HOURS SAVED

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### **SERVICES OFFERED**

Considering our range of offerings we were able to work closely with the client to provide a range of solutions across domains for better technology, strategy, execution and long term scalability of the platform across multiple locations.



## CONCLUSION

Post deployment the client received funding from a global VC and also is looking at Phase 2 development focusing on offering this platform as a SaaS solution in other regions.

## **Organization Profile**

- Saudi Arabia
- USD 10 Million
- 15 Kitchens
- 300+ Employees